

YANKTON COMMUNITY



2017

ANNUAL REPORT

MISSION

The mission of the Yankton Community Library is to uphold the public's freedom of access to information by providing a dynamic collection in a variety of formats and technologies, and responding to the needs of the community through timely services and programs.

CORE SERVICE VALUES

- Providing Access
- Promoting Lifelong Learning
- Increasing Community Engagement
- Exceeding Expectations

LETTER FROM THE DIRECTOR

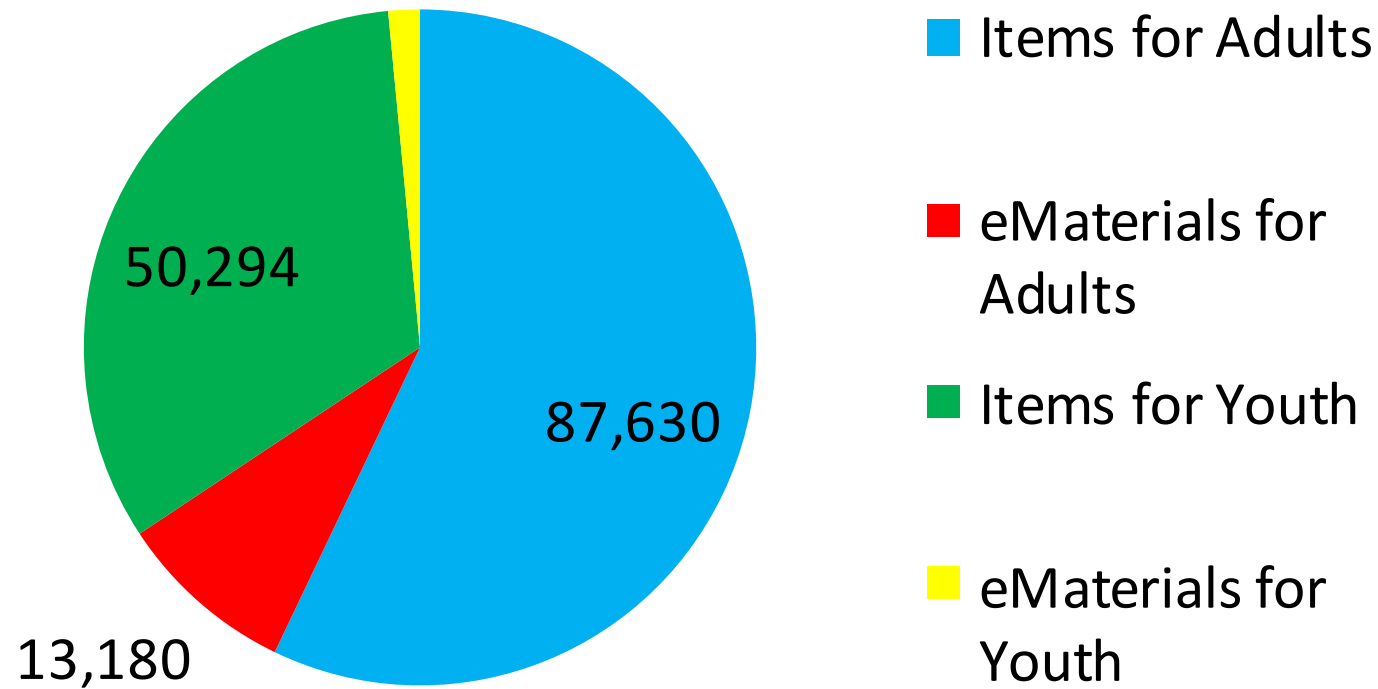
It's been an exciting year! I began as director on January 1, 2017 and it has been a whirlwind ever since. We've made some exciting changes, continued to provide educational and entertainment opportunities to the community of Yankton, conducted programming, rearranged spaces, strengthened internal operations, and more. As part of this year, we also reviewed our Strategic Plan and identified our core service values. As we move through the days and months and years and continue to make changes as libraries and our community change, we'll use these values as a framework towards moving where we want to be. Our first core service value has been identified as "Providing Access". I believe that this is foundational to the work of libraries and in the spirit of that value, the Library Board of Trustees voted to eliminate overdue fines on books, audiobooks, CDs, and magazines. I think this is an incredible, forward-thinking decision by our Board and City leadership and I believe we will see more people utilizing our services as a result. As part of that initiative, we also went through each patron account in our database and granted amnesty to all old overdue fines so that everyone could have a fresh start. I hope by looking back at our last year you'll learn more new things about our library!



CIRCULATION

153,431

2,327



Category Breakdowns

	Adult	Youth
Physical Books	48,395	44,347
DVDs	26,926	5,492
Audiobooks	6,098	344
CD Music	1,079	76
eMaterials	13,180	2,327
Magazines	1,753	35
Other	3,379	N/A

While the circulation of physical materials no longer tells the complete story of libraries, the truth is, we still move a lot of books (...and DVDs, and audiobooks, and CDs, and more!).

In 2017, we checked out an average of 412 physical items each day.

Circulation has stayed relatively flat in the past year, but has increased 6.6% since 2015.



We instituted several exciting changes to Library Cards in 2017

- Children of *all* ages can now get their own card
- All residents in county and nonresident households can now receive their own cards
 - Cardholders now have an option to add "Authorized Users" to their accounts
 - Residents of Pathways Shelter for the Homeless can now receive cards

BY THE NUMBERS...



NEW ITEMS... 3,692

- 2,556 Items for Adults
- 173 Items for Young Adults
- 487 Items for Junior
- 476 Items for Easy Reading

As space is a hot commodity in libraries, and our building in particular, we also must say goodbye to items each year. There are several reasons why a book or other material is deaccessioned from the library; most often, physical condition is a driving factor. Other common reasons include lack of use and content accuracy. We removed 1,113 items in 2017.

PROGRAMS, PROGRAMS, PROGRAMS!

465 PROGRAMS

7,113 ATTENDEES

Notable Programs for Adults:

- Yankton Seed Library
- Living Library: Veterans Day
- Bunco 101
- Classic Movie Series
- Stitches in the Stacks
- Teen Tech Tutors
- Unplug, Unwind, Craft
- Author Talks
- Annual Oscars Marathon
- West African Kora Musician
- Annual Cemetery Walk
- Historic Home Walking Tours
- Building a Better Life with LEGO
- Photography Basics
- Tolkien Reader's Theatre
- One Book South Dakota
- Jane Austen: Regency Letters
- Cut the Cord? Class
- Bad Art Night



3 NHS Teen Tech Tutors assist a patron with an iPad question.



Dakota Territorial Museum Annual Cemetery Walk reenactors pose for a photo.



West African Kora musician Sean Gaskell performs at the GAR Hall.

Tracie and Matt Dvorak pose outside their historic home as part of our second "Who Lived in That House?" Walking Tour.



"Bad Art Night" submission: Murray the Mystical Swan by Ashley D.



Category Breakdowns

	Programs	Attendees
Adult	136	1,764
Teen	28	266
School	121	2,082
Preschool	180	3,001



Local veteran Doug Sall poses for a photo with his gear.



The Veterans Day Living Library panel featured 6 local veterans who became our "books" and shared their stories.



There's never an empty seat in the house when The Zoo Man comes to town!



The Ahuna Ohana share their Polynesian dances with us!



"Building a Better World" - just like our Summer theme!

Notable Programs for Youth:

- Story Time
- Stay & Play
- Afterschool Activities: LEGO Club, Craft Club, Science Club, Movies, & WiiU
- Monthly Teen Events with activities including Bird House Building, Robotics, After Hours Games, Painting, and more
- May the 4th Be With You Day
- Babysitting Clinics
- Summer Reading Program
- Indiana Bones
- The Zoo Man
- Ahuna Ohana, Polynesian Dancing
- Kids Yoga
- Comedy Juggler
- Kids Art Club
- Santa's Workshop
- Movement with Miss Judi
- Batman Day
- Story Time with Mrs. Daugaard



Commissioner Tony Maibaum and his sons [top], teacher Robin Brooks [left] and Mayor Jake Hoffner [bottom] at our Summer Reading Celebration, where we thanked our everyday Yankton heroes.



Library Board Member Amy Nelson and her daughter playing games at a library event.



Dr. Seuss Day can get wacky & wild!



The Story Walk on the Meridian Bridge is a favorite of many, including Director Tonya Ferrell!

On Batman Day you can't tell whether you're in the library or the bat cave.



SERVICES

In 2017, we had 115,708 people walk through our doors. We help them in a myriad of ways that extend far beyond providing them with items to borrow. The below numbers provide a snapshot into our library as a community space.

Our 10 public access computers were utilized **15,965 times** for a total of **10,842 hours** in 2017. For many people, the library is the only place to access a computer. We also offer free WiFi, printing for a nominal fee, and access to copiers and scanners. Our staff offers more computer assistance each day than we can count.

Through an Institute for Museum and Library Services grant, the SD State Library receives funding that pays for a statewide courier service, to facilitate Interlibrary Loans in South Dakota. Between ourselves, Mount Marty College, the Human Services Center, the Federal Prison Camp, and the Yankton School District, **9,181 items** moved through our bins.

Our meeting spaces are well utilized at the library. We have a large meeting room and a small study room, as well as a few spaces that can work in a pinch. Throughout the year, these spaces were occupied for **2,113 hours** for **1,043** programs or meetings, whether for library events or community reservations.

As more and more educational opportunities move online, the number of tests we proctor for online and distance students rises as well. Dana Schmidt, our test proctor, works with students attending classes all over the country to provide a space in which they can take quizzes and tests. We proctored **270 tests** in 2017, often with as many as 8 students in one day.

We're always trying to provide good service to our patrons. Some of those services are hard to quantify and won't end up on this list. Some other services we offer include free notary services, which were used **42 times** in the last year; and, gathering book bins for teachers, which we received **30 requests** for.

15,965

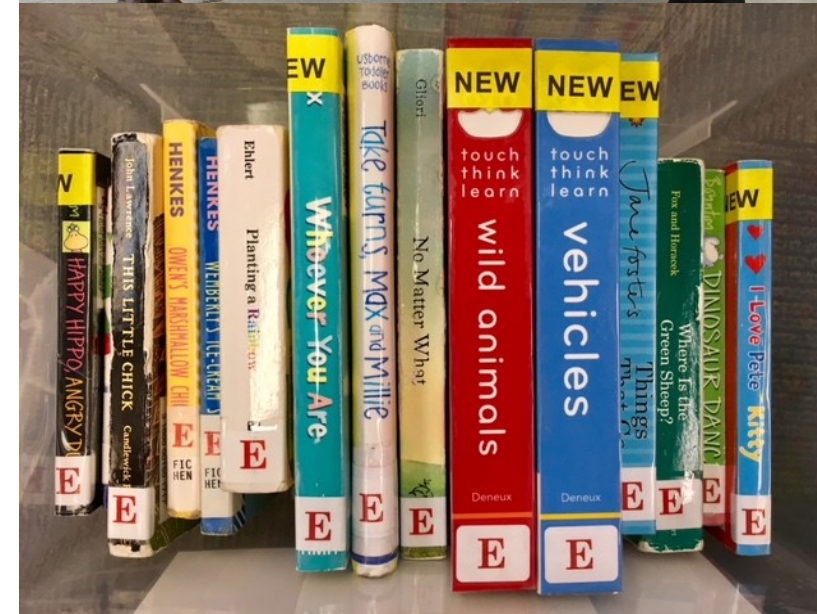
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270

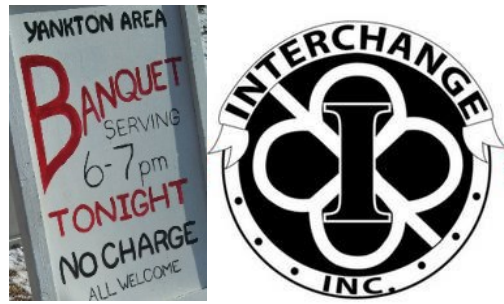
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OUTREACH



The library provides Outreach services to nursing homes, homebound patrons, and daycares throughout town. Each month, our Adult Outreach team (Dana Schmidt and Peg Hamberger, pictured left, and Lizz Nedved, not pictured) select, check out, and deliver an average of **245 books** to 35-40 patrons each month. On the first Wednesday of the month, they load up the van, deliver the books, and the entire process starts again. We also provide Daycare Outreach services, led by Youth Services Librarian Amanda Raiche and with the help of staff member Scott Sobocinki and 4 volunteer readers. Daycares are visited every other week during the school year and receive varying amounts of books depending on the number of children. Staff and volunteers also provide a small Story Time for these kids, who are typically not able to attend our regular Story Time sessions. In 2017, we provided **2,641 books to 10 daycares.**

THE LIBRARY IN THE COMMUNITY



The key to a great Library is community partnerships. We are happy to say we partner with organizations around Yankton and around the state in many ways.

Our staff members sit on boards throughout the community, including Linda Dobrovolny who serves on the Interchange Executive Board and Peg Hamberger, who serves on the Yankton Area Banquet Board.

We partner with a multitude of organizations throughout the year for programming. Each year we participate in Art in the Park through Yankton Area Arts. This past year, we also partnered with them to offer a musical program in their GAR Hall, which is much more suited to it than our space is.

Being a City of Yankton entity, we partner with other City departments often, particularly the Parks and Recreation Department.

SCORE, a nationwide organization that works with small businesses, started a chapter in Yankton in 2017 and has begun utilizing the library as a meeting space.

We partner with the SDSU Extension office to put on Science Club and Babysitting Clinics at the library.

LifeServe Blood Center host blood drives at the library every other month.

Our staff members are on committees through the South Dakota State Library and the South Dakota Library Association. Our newest opportunity allows Dana Schmidt to purchase eBooks for our statewide consortium, South Dakota Titles to Go.

We partner with both Pathways and the Contact Center to host supply drives for their use.

NEW STAFF AND RETIREMENTS



The Library said goodbye to longtime Circulation Assistant, Teresa Bosch, when she retired after 17 years at the library.

We also welcomed two new Circulation Assistants, Amanda La Croix (left) and Sierra Armstrong (right).



We like to work hard *and* play hard at the Library!

Pictured: Dana Schmidt, Amanda Raiche, Emily Lincoln, Scott Sobocinski, Linda Dobrovolny, and Susie Lippert.