# Why was the ordinance revision necessary?

In revising the sign ordinance the City Commission sought to: modernize the ordinance with content neutral language; reduce some of the less desirable types of signage thereby helping with the overall image of the community; and make the process more user friendly by exempting some common signs from needing permits.

The sign ordinance is designed to allow expression through signage, while protecting the community's economic livelihood, aesthetics and public safety. These practical standards allow community members to share information and freely discuss ideas, while putting reasonable limits on the size, location, time displayed, and construction of the signs, but not the message conveyed.



In June 2013, the Yankton Board of City Commissioners adopted a new ordinance dealing with the use of signs within the city.

# For more information...

This pamphlet is intended to provide a brief overview of the sign ordinance. To learn more about signs and sign permitting, or to access the full text of the ordinance visit cityofyankton.org, call the Department of Community Development or stop into City Hall to review a copy or request more information.

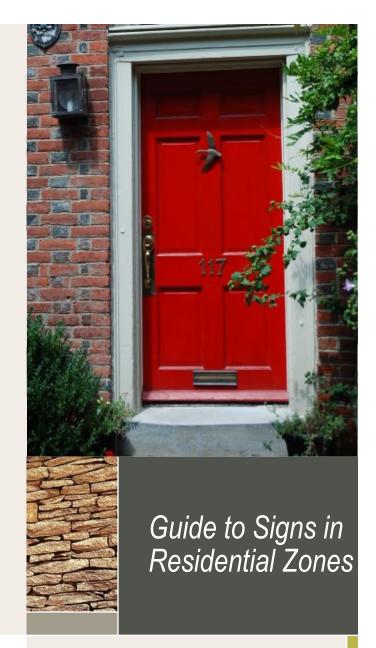
For sign permitting, planning, or to ask a question please contact the Community and Economic Development Department.

Contact us at **605-668-5251** 

www.cityofyankton.org

City of Yankton PO Box 176 416 Walnut Street Yankton, SD 57078









# Who is affected?

The ordinance affects both business owners and private residents use of signs on private property as well as the public right -of-way. Everyone is encouraged to learn about the requirements to avoid running into situations that are not allowed by the sign rules.

# What is acceptable in residential zones?

## Fan/Booster Signs>>>

Fan/booster signs (one per occupant) may be placed within 10 feet of the house. No permit is needed.

**Temporary Signs>>>** Temporary signs may be posted up to 75 days before an event (for example a rummage sale or election) and must be removed within 7 days. Real estate, election, and contractor signs may remain until 7 days after completion and be located anywhere on the private property. No permit is needed.

# What is <u>not</u> acceptable in residential zones?

#### Banners >>>

Banners are not allowed in residential zones.

### Off Premise Signs>>>

Off premise signs are not allowed, meaning other than a fan or booster sign, no signs are allowed in residential areas for any activity or business not taking place on that property. For example you cannot ask your neighbor down the street to post a sign for your rummage sale in their yard.







#### Locations where signs are not allowed >>>

- •Right-of-way or other areas that would block a drivers view of the road or pedestrians.
- Public property
- •Blocking a road sign or traffic signal.
- •Trees, utility poles, public benches, street lights, or street signs.
- •On a corner lot at the intersection of two streets in a triangle 30 feet from the corner.

#### Sign types prohibited community-wide >>>

- Beacon and search light signs
- Flashing signs
- •Gas pump bollard signs
- Inflatable signs
- Streamer signs (for example pennants)
- Trailer or vehicle signs (for example signs mounted to trailers or vehicles or with their own wheels)