

CITY OF YANKTON, SOUTH DAKOTA 2022-2025 STRATEGIC PLAN



MISSION

To provide exemplary experiences, services, and spaces that create opportunities for everyone to learn, engage, and thrive.

VALUES

Transparency
Leadership
Integrity
Civic Engagement

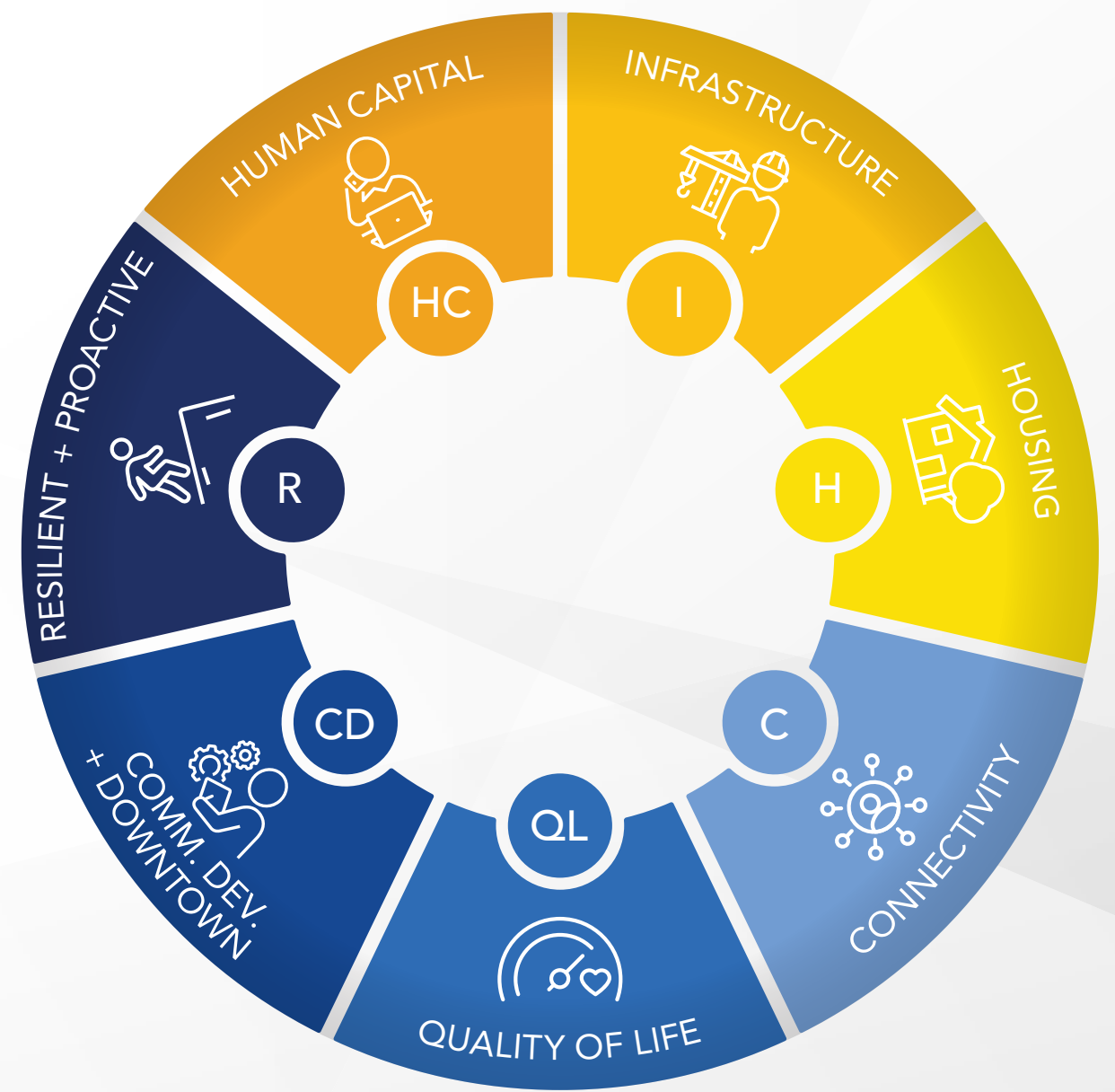
Fiscal Stewardship
Collaboration
Future Focused
Livability

TRENDS DRIVING DECISIONS

Managing expectations
Human Capital
Resources

Infrastructure
Engagement & Transparency
Technology

PRIORITIES



TRENDS DRIVING DECISIONS

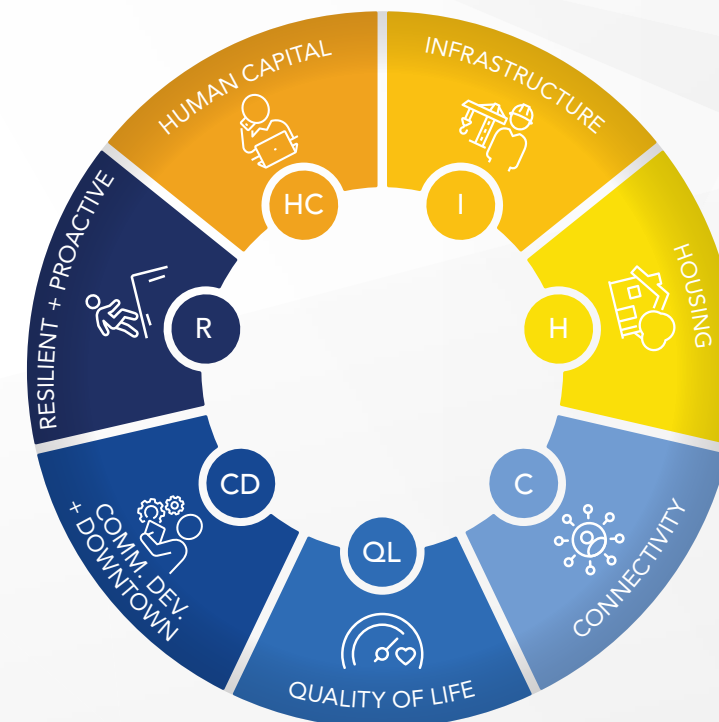
IMMEDIATE (1-2 YEARS)

	HC	I	H	C	QL	CD	R	LEAD	PARTNER
Water & Wastewater modeling		●			●	●	●	WW	ENG, CM, CD
Wastewater Plant Decision & Plans		●				●	●	CC, WW	CM, CD ENG,
Cyber Security	●	●		●			●	IT	MT, CC
Fire Chief Hire	●							CM	FD
CBA/FOP/Emp Manual/FMLA	●							HR	PD, MT, CA, CM
FEMA - FP Management/ Ap Process/LIDAR		●	●			●	●	CD	IT, ENG, CM
Water meter update		●				●	●	W	FO, CM
Police Department E-Tickets	●						●	In progress	
Marne Creek Repairs		●					●	ENG	PKS, CM, CD
Start Comprehensive Plan Update		●		●	●		●	CD	MT, CM
Cedar Street Big app				●	●	●	●	ENG	CM
1929 Water plant plan		●				●	●	CM	CD, W, CC
Westside Park					●	●		PKS	ENG, CM, W
Rewire City Hall					●		●	IT	CD, CM
N. Broadway Stormwater Management Plan		●					●	ENG, CD	W, CM
Active Transportation Plan projects		●			●	●	●	ENG	CD, CM, IT, PKS
Transportation/Utility Projects (ARP/ Build America)		●		●	●	●	●	ENG	CM, CD, W, WW, CC
Communication - tell our story	●					●	●	MT	CC
Marijuana licensing				●	●			In progress	
Emergencies/ public health (preparedness)						●	●	MT	CM
Façade grant execution					●	●		CD	CM
SAC operations					●	●		PKS	CM, FO, CA
Fox Run Golf Course lease renegotiation					●	●		Completed	
Cemetery property plan			●		●	●		CD	PKS, CA, CC
Basic services					●	●		MT	
Daily operations					●	●		CM	MT
Unforeseen events						●	●	CM	CC, MT
Technology updates					●		●	IT	MT
Fine tuning ordinances - licensing revisions						●	●	CA	FO, CM
Time for convergent/divergent thinking	●						●	MT	MT
Time to recharge and connect with family & community	●						●	MT	MT

LONGER TERM

(2-5 YEARS)

	HC	I	H	C	QL	CD	R
Library Master Plan & Program					●		
Develop recreation partnerships					●	●	
Meridian bridge funding plan					●	●	
Executing on Wastewater Treatment Plan		●				●	
Expand recreation options					●		
Add sidewalk and trail mileage		●			●		
Improve pedestrian crosses along arterials and collector streets		●		●	●	●	
Proactively use and identify new revenue sources							●
Succession Planning and Leadership Development	●						
Enhance cybersecurity							●
Facilitate Housing plans/ partnerships			●				
Create environments that support a vibrant business community that is reflective of current business trends					●	●	
Foster responsible environmental choices and reducing waste					●		●



LEAD/PARTNER CODE KEY:

CM	City Manager
CA	City Attorney
CD	Community Development
ENG	Engineering
IT	Information & Technology Services
PKS	Parks, Recreation & Events
MT	Management Team
CC	City Commission
PD	Police Department
HR	Human Resources
FO	Finance Office
W	Water
WW	Waste Water