

MEMORANDUM

TO: City Commission
FROM: Amy Leon, City Manager
DATE: February 23, 2022
RE: 2022-2025 Strategic Plan

With the help of a community survey and community focus groups the City Commission and City of Yankton Managerial Staff participated in a strategic planning process to help guide decision making in the future.

The City of Yankton secured the services of RDG out of Omaha to facilitate this process and help us visualize our final plan.

As the Commission knows, the goal of this project was not to have a long and detailed report, rather to develop a usable and visually aesthetic summary. This “placemat” document is to be used as a daily tool to keep us and our organization focused, make certain we keep mission at the forefront of everything we do, and hold true to our core values.

On Monday, February 28 at the City Commission Work Session meeting we will conduct a conversation about the document, determine what edits may need to be made, and discuss anything new developments that may change something we want to record on the document. Once feedback is received from the City Commission, Managerial Staff, and the public, this will be presented to the City Commission at a future meeting for consideration to adopt.

Please review the attached document and bring any feedback, observations, or recommendations to the meeting.

I would like to begin the evening by explaining to the public how to use and understand the document. I will continue by reviewing the mission, values, and trends driving our decisions as well our priorities with the City Commission and public and. While we had the benefit of being involved in the strategic planning workshops, the public has not heard some of the thoughts shared during those sessions.

Next, I will update and review the “Immediate” section by providing a status update on projects and recommending some language edits and additions.

Finally, we will discuss the “Longer Term” section of the document.

If we do not complete this conversation in this work session, we can certainly schedule an additional work session to do so.

CITY OF YANKTON, SOUTH DAKOTA 2022-2025 STRATEGIC PLAN



MISSION

To provide exemplary experiences, services, and spaces that create opportunities for everyone to learn, engage, and thrive.

VALUES

Transparency
Leadership
Integrity
Civic Engagement

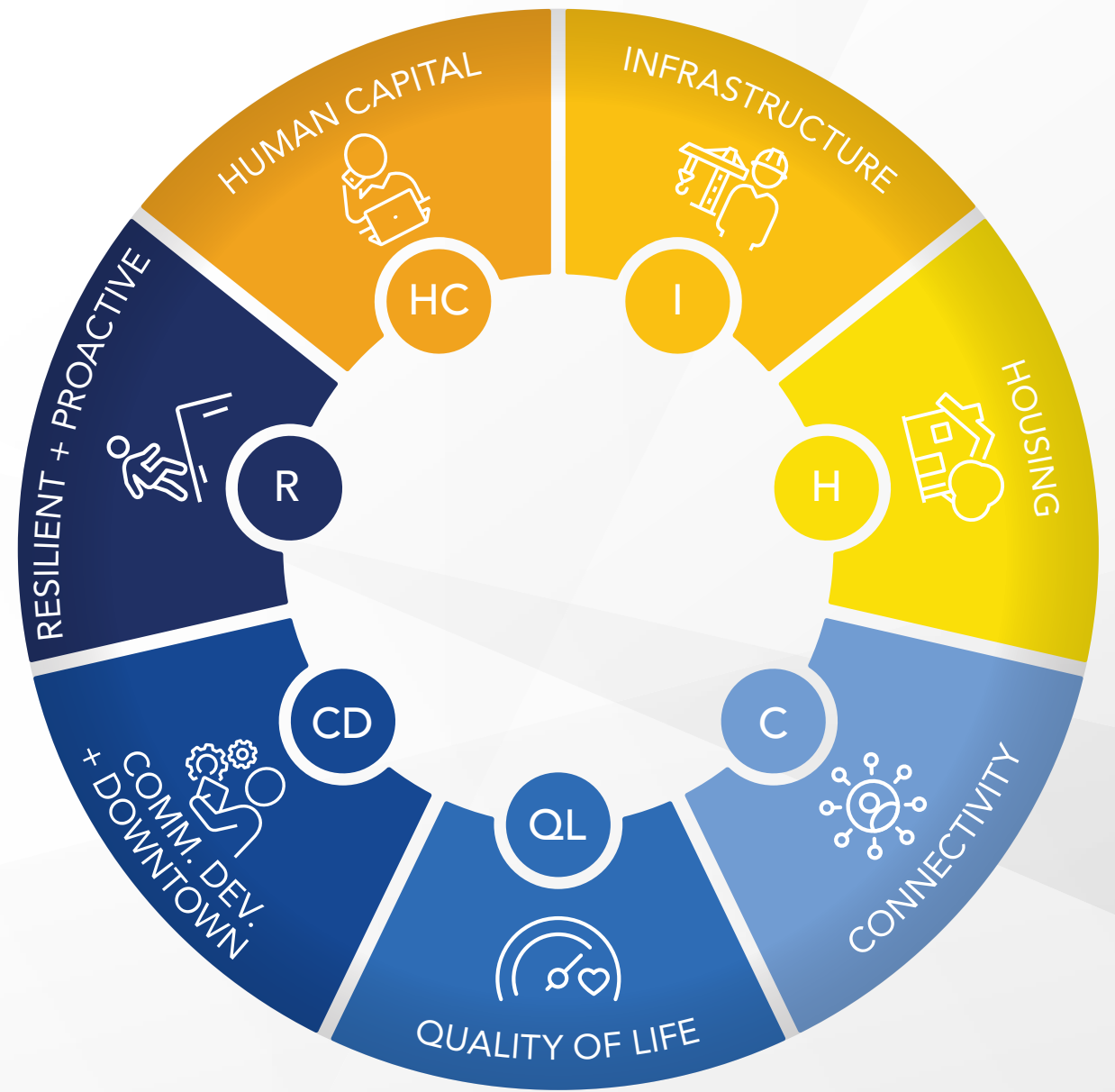
Fiscal Stewardship
Collaboration
Future Focused
Livability

TRENDS DRIVING DECISIONS

Managing expectations
Human Capital
Resources

Infrastructure
Engagement & Transparency
Technology

PRIORITIES



TRENDS DRIVING DECISIONS

IMMEDIATE (1-2 YEARS)

	HC	I	H	C	QL	CD	R
Water & Wastewater modeling		●			●	●	●
Wastewater Plant Decision & Plans		●				●	●
HREE Hire	●						
Fire Chief Hire	●						
CBA/FOP/Emp Manual/FMLA	●						
FEMA - FP Management/ Ap Process/LIDAR		●	●			●	●
Water meter update		●				●	●
Police Department E-Tickets	●						●
Marne Creek Repairs		●					●
Start Comprehensive Plan Update		●		●	●		●
Cedar Street Big app			●	●	●	●	●
1929 Water plant plan		●				●	●
Westside Park					●	●	
Rewire City Hall					●		●
N. Broadway Stormwater Management Plan		●					●
Active Transportation Plan projects		●			●	●	●
Transportation/Utility Projects (ARP/Build America)		●		●	●	●	●
Communication - tell our story	●					●	●
Marijuana licensing				●	●		
Emergencies/ public health (preparedness)						●	●
Façade grant execution					●	●	
SAC operations					●	●	
Fox Run Golf Course lease renegotiation					●	●	
Cemetery property plan			●		●	●	
Basic services					●	●	
Daily operations					●	●	
Unforeseen events						●	●
Technology updates					●		●
Fine tuning ordinances - licensing revisions						●	●
Team dream time	●						●
Time to recharge and connect with family & community	●						●

LONGER TERM

(2-5 YEARS)

	HC	I	H	C	QL	CD	R
Library Master Plan & Program					●		
Develop recreation partnerships					●	●	
Meridian bridge funding plan					●	●	
Executing on Wastewater Treatment Plan		●				●	
Expand recreation options					●		
Add sidewalk and trail mileage		●			●		
Improve pedestrian crosses along arterials and collector streets		●		●	●	●	
Proactively use and identify new revenue sources							●
Succession Planning and Leadership Development	●						
Enhance cybersecurity							●
Facilitate Housing plans/ partnerships			●				

